Apprenticeship Support and Knowledge for Schools and Colleges Programme





The ASK offer has been transformed into a remote service so that we can continue to offer apprenticeship support and information to students, teachers and parents.



Welcome from Carolyn Savage

Head of Apprentice Engagement Education and Skills Funding Agency, Department for Education



Thank you for engaging with the Apprenticeship Support & Knowledge for schools and colleges programme (ASK), funded by the National Apprenticeship Service, part of the Department for Education.

We are in unprecedented times, and we understand and appreciate that schools, their students and their families may still be wanting to consider and plan for an apprenticeship in the future.

We are pleased to inform you that the ASK offer has been transformed to become a remote service so that we can continue to offer support and information to students, teachers and parents utilising technology to connect you with experts.

We are hopeful that we will be able to return to visiting schools in person soon, and very much look forward to working with you and your students to help to support your school's careers activities.

We will continue to offer a wide range of online resources and encourage you to use this time to familiarise yourself with the fantastic range of resources available and to work with us to suggest further development of these resources so that we can equip you with the tools that you need.

C. Savage.

Carolyn Savage
Head of Apprentice Engagement
Education and Skills Funding Agency, Department for Education

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Discover the full range of support options open to you through the Apprenticeship Support and Knowledge for schools and colleges (ASK) programme.

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Contact us

What support is available through the ASK offer?

The ASK programme offers a wide range of online support for your students and staff. All support is fully funded by the National Apprenticeship Service, part of the Department for Education.

Students

- S Apprenticeship Awareness Assemblies
- S Interactive Virtual Workshops
- S Bespoke Support (Yrs. 11 and 13)

Teachers

- Teacher awareness presentations
- Subject themed expert webinars
- Planning for 2020/21

Parents

- Parent Awareness Presentations
- Parents' Home Activity Pack
- Monthly Parents' Pack

Online resources

Unlimited access to free, online resources available 24/7 www.amazingapprenticeships.com

Keep up to date with the latest resource releases by signing up to our newsletter.

SUBSCRIBE NOW

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6 8

On demand V

Access:

Live

Learn at Home Resources

The ASK programme offers a wide range of resources for your students and staff. Many of these resources have been converted to become Learn-at-home resources for your students.









Online quizzes

Employer logo quiz

Mindfulness colouring

Apprentice interview









Vlog challenge

Wordsearch

FAA account set up

Subject Snapshots









Big Assembly

Apprenticeships Live

Sixth Form Guide

ONLINE RESOURCES

To access the resources, please visit: www.amazingapprenticeships.com/learn-at-home

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On demand V

Access:

Live

Apprenticeship Awareness Assemblies

Two short (15-30 minute) pre-recorded webinars covering different topics relating to apprenticeships. Students can access the pre-recorded assemblies as directed by their teacher, or on-demand at a time to suit them.

- What is an apprenticeship?
- Pathways into apprenticeships (traineeships)

Feedback from schools...

"An excellent session, exactly what the students needed. An inspirational perspective on apprenticeships"

"Superb information from a dynamic and independent speaker"



AWARENESS ASSEMBLIES

To access the recordings, please visit:

www.amazingapprenticeships.com/learn-at-home

2 4 6 8

1 3 3 5 7

Access: On demand

Live

Interactive Virtual Workshops (Yrs. 10–13)

These virtual workshops will encourage students to undertake practical, fun and engaging activities to help to prepare them for an apprenticeship at a future date.

Our ASK team will join you and your students as a 'quest' on your preferred platform. Webcams will not be used.

If your school/college does not have a suitable platform, we can support you with a secure alternative that meets all safeguarding requirements. Workshops are suitable for students in years 10 - 13.

- Recognising your strengths and how to showcase these to employers
- How to write a winning apprenticeship/job application
- Interview skills (telephone and video)





ASK INTERACTIVE VIRTUAL WORKSHOPS

To book an interactive workshop, please visit: www.amazingapprenticeships.com/request-support

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On demand V Live

Access:

Bespoke

Support (Yrs. 11 and 13)

These 1:1 or small group workshops are aimed at students who are in years 11 or 13, and were interested in applying for an apprenticeship, or had already started applying for an apprenticeship, before schools and colleges were closed for the majority of students.

Our ASK team will join you and your students as a 'guest' on your preferred platform. Webcams will not be used. If your school/college does not have a suitable platform, we can support you with a secure alternative that meets all safeguarding requirements.

- How to search for jobs in the current market
- Preparing for digital/online recruitment processes
- Practical ways to boost your employability skills at home





BESPOKE SUPPORT

To book bespoke support, please visit: www.amazingapprenticeships.com/request-support

Access:

On demand <

Live



Teacher Training and Development

A central schedule of webinars covering different topics (live and catch-up) are open to all teachers.

Topics covered include:

- Understanding the new ASK offer and how to access it
- Using the Key Stage Three (KS3) materials
- Using the 6th Form Programme
- Planning apprenticeship support for your school in 2020/21
- How to help your students to search for jobs in the current market
- Practical ways to help students to boost their employability skills during lockdown
- How your school subject can link to an apprenticeship





Feedback

"This was vital information required by the team to inform their future support and contact with the young people they work with."

- Tina Henley, Portsmouth City Council

TEACHER TRAINING AND DEVELOPMENT

To participate in a teacher webinar, please visit: www.amazingapprenticeships.com/learn-at-home

Planning for 2020/21

Schools have enquired about planning ahead and booking their Apprenticeship Support and Knowledge (ASK) sessions for the next academic year.

This is certainly possible, however we remain mindful that it is possible that some dates and times may need to be rearranged depending on the situation of the pandemic.



Please submit a request support form

via: www.amazingapprenticeships.com/request-support and your ASK delivery partner will contact you to book in a planning meeting to be held over the phone.

This will also provide you with the opportunity to review and evaluate previous years' activities and to consider where the programme is best placed to support your school or college in 2020/21.



Each establishment will be entitled to book up to 4* apprenticeship events and activities. If you require more, please discuss with your ASK partner.

*Establishments that are within Opportunity Areas or an area of disadvantage are entitled to an enhanced offer. Please discuss this enhanced support with your local ASK delivery partner.

ASK BROCHURE 2019/20

As a reminder of the face to face support that will be available postpandemic, please view the ASK Brochure for 2019/20 here: www.amazingapprenticeships.com/resource/ask-offer-brochure

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On demand < Live

Access:

Apprenticeship Champions Network

Our Apprenticeship Champions Network already boasts approximately 2,000 members from schools and colleges across England who are proudly championing apprenticeship options to their students, parents and colleagues.

We will provide new Champions with the following support: (posted items will be sent after lockdown restrictions are lifted)



POSTER PACK



CHAMPION BADGE



BEST PRACTICE



CHANCE TO NETWORK



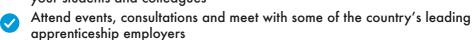
MONTHLY **NEWSLETTER**



What happens after I join?

By joining the network, you will:

- Receive support to access even more brilliant apprenticeship resources
- Join a network of like-minded professionals to share best-practice
- Receive additional information and updates about apprenticeships to inspire your students and colleagues



Be invited to input into the design of new resources and service for students, parents and teachers



APPRENTICESHIP CHAMPIONS NETWORK

To find out more or to sign up, please visit: www.amazingapprenticeships.com/champions

Apprenticeship Benchmark Tool

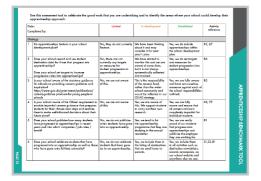
In consultation with an expert group of teachers, we have designed the apprenticeship benchmark tool to help you to easily evaluate the apprenticeship activities that you offer in your school or college.

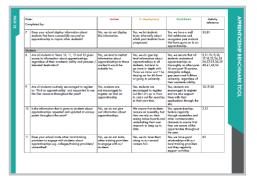
Using this tool, within 30 minutes you can easily identify your educational establishment's strengths. It will signpost you to recommended resources and activities for improvement. There are 30 questions split into sections covering:



- Strategy
- Students
- Teachers and Governors
- Employers
- Parents
- Your school as an employer

Our ASK delivery partners can also support you in completing this tool and can discuss this with you.





DOWNLOAD THE TOOL

Download a copy of the tool, which can be found on page 30 of the 101 guide: www.amazingapprenticeships.com/101

Access:

On demand 🗸

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live

Vacancy Snapshot

Vacancy Snapshot features some of the most sought-after apprenticeship programmes in England. We can now help you to see:

- A range of different apprenticeship programmes with well-known employers.
- When these employers are going to be advertising their apprenticeship job vacancies.
- What their apprenticeship recruitment process is like and hints and tips for navigating the different activities.
- How to prepare to compete for the best apprenticeship jobs in England.



Time to apply

We've created a listing showing the months that apprenticeship vacancies are likely to be open for application cycles.

We are currently liaising with employers to review whether their application windows are affected



by the pandemic. However, this is still an uncertain time, so please do ultimately refer to their websites for final instruction around applications.

VACANCY SNAPSHOT

To find out more about Vacancy Snapshot, please visit: www.amazingapprenticeships.com/vacancies



Apprenticeship Broadcasts (on demand)

Gatsby reference

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Access: On demand V

Live



Our exciting range of Apprenticeship Live Broadcasts showcase some of the most inspiring apprenticeship opportunities available and feature interviews with top employers and their apprentices. Students and teachers can browse a large back catalogue of exciting Apprenticeship Broadcasts, which can be watched on catchup at a time to suit.



"Our pupils found the session very informative and enjoyed having time to ask questions. All went away considering apprenticeships as a real option" Teacher

"I've found the broadcasts very helpful, I've had opportunities to speak to apprentices and employers, which has helped my CV writing as well as application" Year 13 student



LIVE BROADCASTS

To watch, please visit: www.amazingapprenticeships.com/live-broadcasts

The ASK Partnership

The ASK Partnership consists of...



Education & Skills Funding Agency



Department for Education

FUNDING EDUCATION AND SKILLS FUNDING AGENCY

The ASK programme is funded by the National Apprenticeship Service (NAS) which sits within the Education & Skills Funding Agency (ESFA), part of the Department for Education (DfE).

DELIVERY PARTNERS Local contact and support



NORTH BL TRAINING LTD

BL Training Ltd are a training provider with 30+ years experience.



MIDLANDS WORKPAYS

Workpays provide a range of skills and employability services.



SOUTH CXK

CXK help individuals make decisions about learning, training and work.



LONDON EDUCATION DEVELOPMENT TRUST

Education Development Trust works with others to improve education.

Contact us

To book a planning call and request support for your school:



REQUEST SUPPORT

Fill in the online form to request support in your area: amazingapprenticeships.com/request-support



EMAIL US

hello@amazingapprenticeships.com



SOCIAL MEDIA

You can also visit us on twitter for the latest news:

- @AmazingAppsUK
- @Apprenticeships



Or follow our instagram accounts for the latest engaging content:

- @AmazingAppsUK
- @Apprenticeships





IDEAS FOR OTHER ACTIVITIES

Share your ideas for activities, email: hello@amazingapprenticeships.com