

Get ready for National Apprenticeship Week 2021

The 14th annual National Apprenticeship Week will run from Monday 8th – Sunday 14th February 2021. Here are 10 ways to help you to get ready before the big week...



SIGN UP TO HEAR THE LATEST NEWS

Join the Amazing Apprenticeships mailing list to receive the latest news and resources for the week: www.amazingapprenticeships.com/NAW2021



LET EVERYONE KNOW THE DATES

Add them to your school calendar, notify parents, put them on the school website... let everyone know that the week is coming.



STAFF BRIEFING

Hold a staff briefing to notify colleagues that the week is coming and why they should get involved. (Use the toolkit mentioned below to support you)



USE THE AMAZING APPRENTICESHIPS' NAW2021 TOOLKIT TO PROMOTE THE WEEK

Use the text and resources to advertise the week on school display screens, in newsletters, through social media and in assemblies/student briefings.



BOOK ASK SUPPORT

The ASK programme team are ready to support your school (face to face or virtually). It is fully funded by the DfE: www.amazingapprenticeships.com/NAW2021



CONTACT PAST STUDENTS (WHO ARE NOW APPRENTICES) TO GET INVOLVED

Which of your students have gone on to an apprenticeship? Contact them and ask them to speak to students or gather written case studies to share.



FIND OUT WHAT'S HAPPENING LOCALLY

Contact employers and your Careers Hub to find out what's being planned locally. Many employers will be planning activities for students & parents.



FAMILIARISE YOURSELF WITH THE RESOURCES (NOW AND COMING SOON)

Visit Amazing Apprenticeships to get started with planning a successful week: www.amazingapprenticeships.com/NAW2021

To find out more about National Apprenticeship Week, please visit
www.amazingapprenticeships.com/NAW2021