



ASK 2021

**Working with stakeholders
and partners**

Housekeeping



- Today's webinar is being recorded
- A copy of the recording and slides will be made available
- We will email you the link
- Please turn off cameras and remain on mute
- Please use the chat function (host only)
- Opportunity for Q&A at the end

Today's workshop



- The new ASK offer for 2020/21 and how we can work with Local Authorities
- The new ASK Development Schools programme and how it supports NEET prevention
- The support available for your local area
- Case study: London Borough of Hounslow
- Q&A

The ASK Offer in 2020/21



- Established in 2016
- To offer every school and college in England with students aged 14+ access to high quality information about apprenticeships, traineeships and T Levels. (+ a KS3 offer for those in years 7, 8 and 9)
- Fully funded by the Department for Education
- Delivered by 4 regional delivery partners
- Supported by Amazing Apprenticeships through Comms, Data and Resources

The ASK Offer in 2020/21



The ASK offer covers delivery (face to face or online) to three main audiences:

- Students
- Teachers & Careers Advisers
- Parents & Carers

Also promotes partnership working and collaboration with:

- Local Authorities
- Careers & Enterprise Company
- Local Careers Hubs
- Jobcentre Plus
- LEPs
- Employers
- Sector bodies

Working with Local Authorities

The ASK programme now supports Local Authorities;

- **Supporting staff** to bring their knowledge and awareness of apprenticeships, traineeships and T Levels up to date
- In supporting **activities to engage young people** who may find themselves without a planned destination and looking for support and information.



NEET prevention through ASK
Extra help for Local Authorities due to Covid-19

Apprenticeships
ASK ABOUT

What is ASK?
The Apprenticeship Support & Knowledge for Schools and Colleges programme (ASK) has been working with schools, colleges and other educational establishments for the past five years. Through ASK, every establishment in England has been entitled to access a bespoke programme of apprenticeship awareness activities for their students, staff and parents, working with one of the appointed ASK Delivery Partners. The programme contains two elements: face to face delivery and a wide range of resources which are available through the Amazing Apprenticeships website.

The programme is fully funded by the Education & Skills Funding Agency (ESFA), part of the Department for Education.

Changes due to Covid-19
Since April, the ASK programme has been remodelled to a digital offer so that schools and their students can continue to be supported. In time, and when it is safe to do so, the programme will revert to a face to face offer however elements of the digital delivery may still continue.

The ASK programme has now been enhanced so that more work can be undertaken to support those staff within Local Authorities (LAs) who are involved in trying to support young people and prevent them from moving into the list in Education Employment or Training group (NEET).

What support is available to LAs?
The ASK programme will now support Local Authorities in a number of ways, both by ensuring staff are bringing their knowledge and awareness of apprenticeships, traineeships and T levels up to date and also in supporting activities to engage young people who may find themselves without a planned destination and looking for support and information.

What should support for LAs include?
The support will include:

- Supporting activities for young people organised through the LA to engage and support young people who are at risk of / have become NEET (e.g. awareness presentations, employability skills workshops, aptitude and application workshops etc.)
- Supporting activities for teachers, careers advisers and parents organised through the LA to engage them to understand what is available so that they can pass it on.
- Staff training workshops and presentations for teams within the LAs who are supporting young people, to equip them with knowledge about apprenticeships, traineeships and T Levels.

What happens next?
Each Local Authority who wishes to engage with the ASK programme will need to have a planning meeting. This is the initial meeting where you will discuss with your ASK Delivery Partner the type of support that you are interested in. It is designed to ensure that you are informed of the full range of support services available through ASK, and then work together to start to plan out the most appropriate activities.

How to get started

- Step 1:** Visit the website and dedicated page: <https://amazingapprenticeships.com/local-authorities/>
- Step 2:** Complete the 'Request Support' form to register your interest.
- Step 3:** Your regional ASK Delivery Partner will arrange for a representative to set up a planning meeting.

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June 2020

Support will include:



- **Supporting activities organised through the LA** to engage and support young people who are at risk of / have become NEET e.g. awareness presentations, employability skills workshops, registration and application workshop.
- **Supporting activities for teachers, careers advisers and parents** organised through the LA.
- **Staff training workshops and presentations for teams** within the LAs who are supporting young people to equip them with knowledge about apprenticeships, traineeships and T Levels.

Development Schools



- 56 schools across England
- Aimed at supporting students facing disadvantage, at risk of becoming NEET or any other barriers to progressing into an apprenticeship.
- Work with the school lead to design a completely bespoke programme of support
- Could include summer school provision to support transition activities in 2021

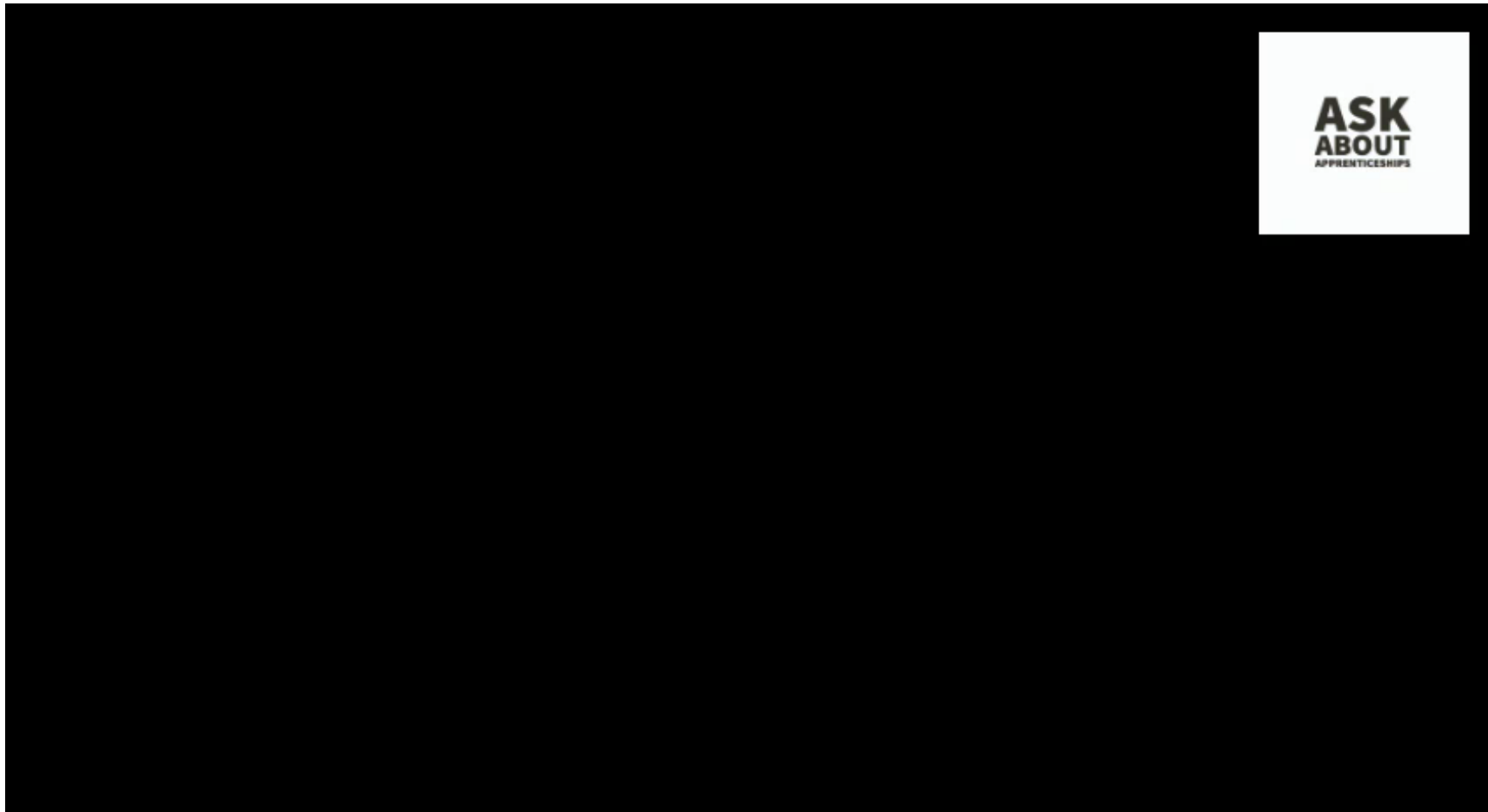
Working with Stakeholders

London Borough of Hounslow



- Began work with Hounslow in August 2020, in conjunction with the 14-19 team
- Sessions marketed to schools via websites and newsletters
- Supported around 40 students at risk of becoming NEET over the summer
- Provided guidance on traineeships, how to apply for apprenticeships and how to prepare for interviews
- Delivered support remotely

Marketing



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Ongoing support



- Regularly attend CEIAG meetings to encourage schools to take advantage of free ASK support
- Working together to identify schools that could benefit from the Development School programme
- Linking up with Careers Cluster to deliver Teacher CPD and support additional activities

“Bradley has been extremely flexible in supporting and contributing to the London Borough of Hounslow Connexions Service 2020 Summer Programme. His delivery of the ASK live session in the summer was very informative and it was clear he is very knowledgeable and had done a lot of preparation to meet the needs of young people in the London Borough of Hounslow. We really look forward to continuing to work with him going forward”

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Any questions?

