

nus
apprentice
extra

**PROVIDE BENEFITS
AND INCENTIVES WITH
AN NUS APPRENTICE
EXTRA CARD.**

NOVEMBER 2019

WHAT IS THE NUS APPRENTICE EXTRA CARD?

The NUS Apprentice extra discount card has been developed by the National Union of Students (NUS) and offers apprentices many of the same discounts and benefits as other students.

NUS Apprentice extra are in partnership with a number of leading apprenticeships organisations such as City & Guilds, National Apprenticeship Service (NAS) and the Association of Employment and Learning Providers (AELP). We have also sponsored The Apprenticeship Guide for the last three years.

For more info visit our website: www.apprenticeextra.co.uk

Money generated from sales of the card funds the National Society for Apprentices, who represent the needs of apprentices and offer them support during their vocational training. Find out more about the work the National Society of Apprentices do at www.nsoa.co.uk



NATIONAL SOCIETY
OF APPRENTICES

DISCOUNTS

The NUS Apprentice extra card provides discounts on a variety of essentials from more than 200+ top high street and online retail partners including Amazon, Dominos, New Look, 16-25 Railcard, The Co-op and more!

For only £11, apprentices receive a whole year of savings on travel, sport, music and technology, as well as fashion, beauty, eating out and entertainment.

A full list of our discounts can be found here:
www.apprenticeextra.co.uk/discounts.aspx

Apprentices can buy their cards directly at:
<http://www.apprenticeextra.co.uk/buy-now.aspx>

THE ONLY DISCOUNT CARD FOR APPRENTICES.

Helping your hard earned cash stretch a little further. Enjoy amazing discounts from the biggest brands on the high street and online including...



Only £11 for 12 months of savings.
Join today apprenticeextra.co.uk

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T&Cs apply. Details correct at time of printing (July 2019).

THE ONLY DISCOUNT CARD FOR APPRENTICES.

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Only £11 for 12 months
of savings. Join today
apprenticeextra.co.uk



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982613 6050 3141 4505
John Smith
NUS Training Ltd

T&Cs apply. Details correct at time of printing (September 2019).
Photograph: Christian Photography

WHAT OUR CARDHOLDERS SAY...

“I’m happy to say this little card is probably one of the best purchases I’ve made and has paid for itself many times over.”

“I went to Pizza Express and had two pizzas and four drinks with my friend. When we came to pay we got £16 off the bill for using this fantastic card!”

“Working as a beauty therapist means things don’t come cheap! I regularly have to nip out to different shops to get things for work. Knowing I can save over £10 on all of these products is amazing.”

“I use it on my regular shopping and it was especially beneficial at Christmas when I saved up to 20% on some of my purchases. It also helps with my bus travel.”



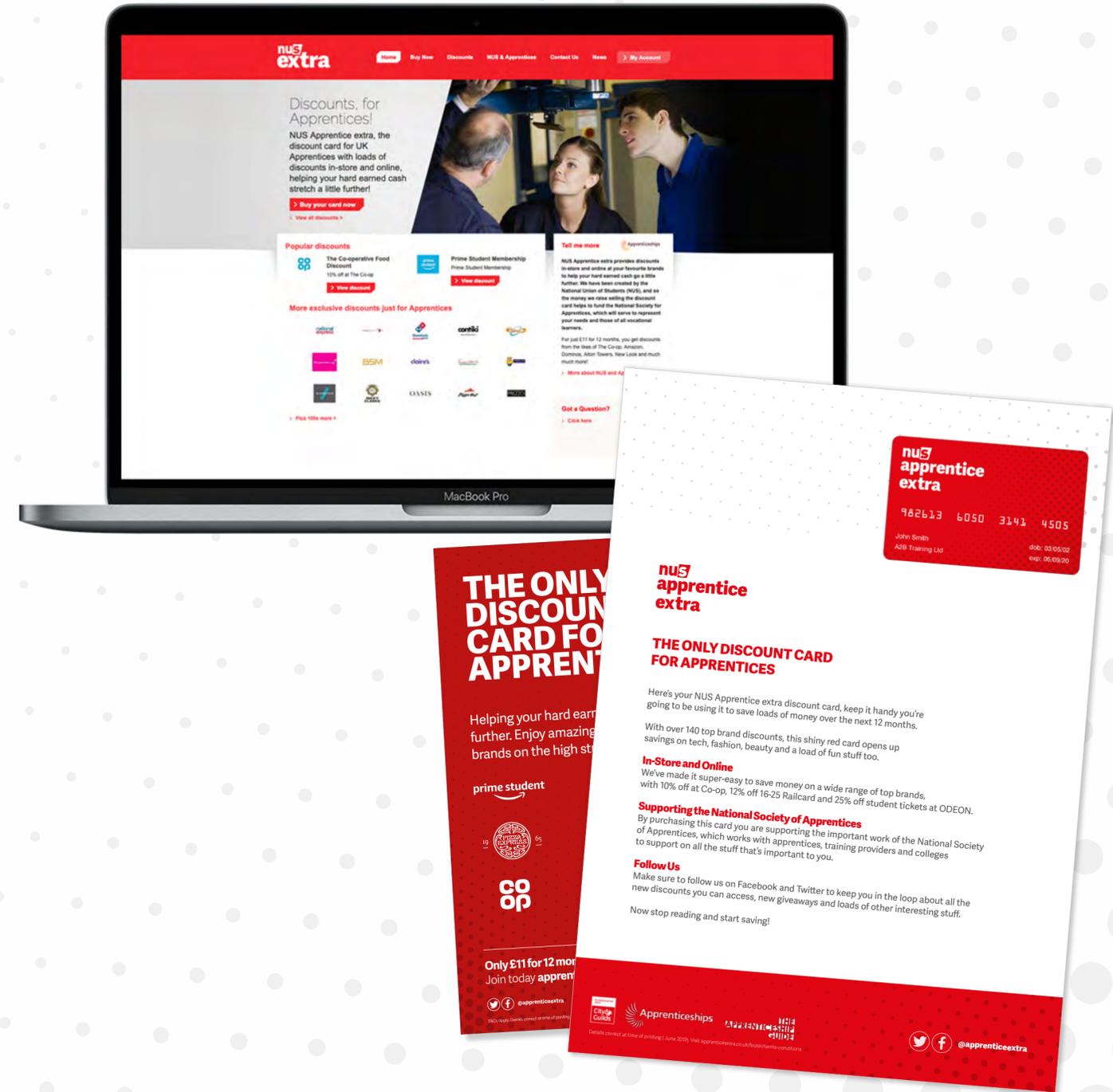
APPRENTICE EXTRA VOUCHER CODES

If you're looking for a way to incentivise your apprentices, you can also give away an Apprentice extra card instead of your apprentices buying their cards from us.

Organisations also have the option of buying cards in bulk directly from NUS at a discounted rate in the form of digital voucher codes.

A minimum of 50 vouchers can be bought at any one time. See bulk pricing below.

| Apprentice voucher codes to be given away | |
|-------------------------------------------|----------------------------------|
| Range | Voucher Price Per Card (inc VAT) |
| 50 -99 (Minimum order of 50) | £9.50 |
| 100-300 codes | £9.00 |
| 301 -500 codes | £8.50 |
| 501 -1000 codes | £8.00 |
| 1001+ codes | £7.50 |



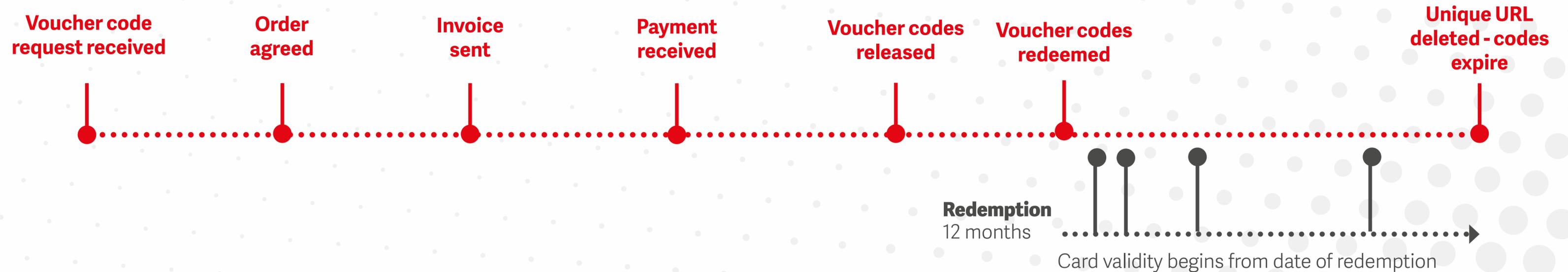
APPRENTICE EXTRA VOUCHER CODES: REDEMPTION PROCESS

Once the digital voucher codes have been created we will email them directly to your organisation in order for you to distribute them to your apprentices.

We will also provide a unique web URL which you will also need to email to your apprentices in order for them to redeem their card.

Voucher codes expire after 12 months, therefore apprentices have 1 year to redeem their cards.

Timeline



APPRENTICE EXTRA VOUCHER CODES: CUSTOMER JOURNEY

Apprentices will be presented with the following screen once they click on the unique URL provided by NUS. They will simply need to enter the voucher code they have been given by your organisation.



Over 140 discounts
All your favourite brands

Exclusive offers
just for Apprentices

Saving you £'s
on your everyday spending

Redeem Voucher

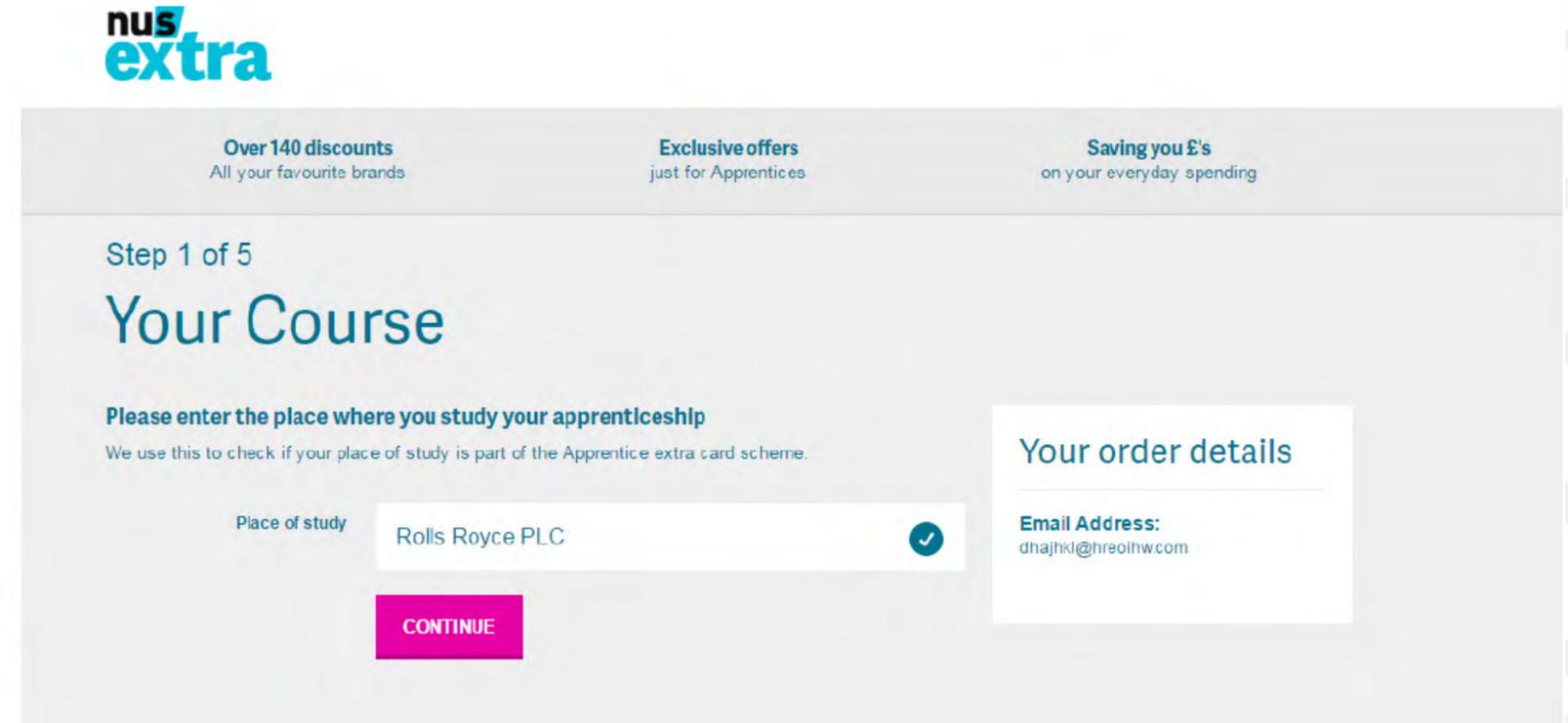
You will need the voucher code that was provided to you. Simply enter that code here to claim your card, complete your details on the following pages and we'll get your card to you as quickly as possible.

Please enter your
voucher code

ENTER CODE

APPRENTICE EXTRA VOUCHER CODES: CUSTOMER JOURNEY

They will then be asked to provide their contact details and create an account in order to access their apprentice card discounts.



APPRENTICE EXTRA VOUCHER CODES: CUSTOMER JOURNEY

Once they have created an online account they will be presented with a screen where they will be asked to confirm their full details and redeem.

Step 2 of 5

Your Card

Your Apprentice extra card and cost is shown below.

CONTINUE

You are purchasing:

Valid for:

Item total



Apprentice Voucher
1 year NUS Apprentice extra
discount card.

1 year

£0.00

[Find out more...](#)

Your order details

Email Address:
dhajhkl@hreoihw.com

Place of study: [Edit](#)
Rolls Royce PLC

Products:
Apprentice Voucher - 1 year - £0.00

Total cost of basket:

£0.00

[Back a step](#)

CONTINUE

CONTACT DETAILS

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Bev McLaren
Channel Lead - Apprentice

TEL: +44 (0) 7784 211655 | 0161 227 9900

EMAIL: bev.mclaren@onevoicedigital.com

WEB: www.onevoicedigital.com

OneVoice Digital Limited
196 Deansgate
Manchester
M3 3WF

Registered No. 10842253 / VAT No. 276445182