

SAMAH @ COKE APPRENTICE STORY



TOPIC: Working as an apprentice at Coca-Cola



Overview

Samah works in Quality Control in Coca-Cola and recently completed her apprenticeship. This lesson plan has been designed for teachers to use Samah's story to inspire students to discover more about the broad range of apprenticeships available. Through Samah's short film, she shares her story, explaining how she found her apprenticeship, the application process, and her ambitions for future roles in the organisation.

Preparation

Download the 'Coca-Cola Samah' **resource bundle** from the [Amazing Apprenticeships website](https://www.amazingapprenticeships.com), which includes:

- Samah's Story Lesson Plan
- A supporting **PowerPoint** slide deck featuring the Coca-Cola logo, imagery and key questions for the lesson.
- The student **worksheet**

Gatsby Benchmarks

- 1 A stable careers programme
- 4 Linking curriculum learning to careers
- 5 Encounters with employers/employees

Aims

- ✓ To develop an understanding of apprenticeships as a pathway for post-16s.
- ✓ To increase awareness of the range of apprenticeship job roles and levels available.

Objectives

Students will be better able to:

- Describe what being an apprentice at Coca-Cola is like.
- Explain the different routes into an apprenticeship and the different types of support available.
- Explore the benefits of being an apprentice.

Warmer (5 minutes)

Display the True/False activity on the PowerPoint. Pair up the students or put them into teams to discuss the answers.

1. Coca-Cola was created before Pepsi

True – Coke 1886, Pepsi 1893

2. Coca-Cola is sold in 25 countries

False – more than 200

3. Coca-Cola employs 700,000 people worldwide

True – Coca-Cola employs around 700,000 people worldwide



Prediction task (5 minutes)

Show students the image of Samah working at Coca Cola. Ask the question: *What job do you think Samah does?* Ask students to work in pairs to make predictions about what Samah's job is. Encourage some suggestions from the class.

While watching (10 minutes)

Ask the students to read the activity on the worksheet before watching. They will need to make notes of their answers while watching the film.

Activity answers:

Ask students to check their answers in pairs first. Show the completed story on the PowerPoint slides and ask them to check their answers.

Samah's story

1. **3 Business Administration**
2. **distinction**
3. **Quality Control**
4. **poster**
5. **Business Administration**
6. **online games**
7. **telephone**
8. **interview**
9. **group task**
10. **interview**
11. **site manager**
12. **research**
13. **University**
14. **earning**
15. **qualification**
16. **work experience**
17. **endless**

After watching (10 minutes)

Discussion Task 1:

In pairs or small groups, ask students to discuss the questions on the PowerPoint slides.

1. What do you think are the main benefits of an apprenticeship?

Suggested answers:

- Working and achieving a qualification at the same time.
- Gaining experience.
- Getting paid a salary.
- Fees are paid.
- No debt (degree apprenticeships).

2. Why is Samah's BAME apprentice award such an amazing achievement?

Suggested answers:

- It recognises Samah's achievements early in her career.
- It celebrates diversity in the workplace.
- It has given her further opportunities

Feedback:

Select students to share some ideas.

Extension Task:

Ask the students to find out about other apprenticeship opportunities at Coca-Cola Europacific Partners and decide *Which job would you like to do at Coca-Cola?*

<https://www.ccep.jobs/apprenticeships>

Discuss the steps that they could take to explore those job roles in a bit more detail.

Answers could include:

- Visit the Coca-Cola Europacific Partners website and read about the different apprenticeships available.
- Follow Coca-Cola on social media.
- Speak to the school/college Careers Adviser.
- Visit the National Careers Service website.

Homework suggestion

Direct students to watch the 'Apprentices are Amazing' film on the Amazing Apprenticeships website and write three questions they would like to ask the apprentices.

www.amazingapprenticeships.com/apprenticeships

