

The ASK Programme for 2022-23

The Apprenticeship Support & Knowledge for schools & colleges programme



What is the ASK programme?

The ASK programme is funded by the Department for Education and offers free support to educational establishments in England with the aim to increase awareness of apprenticeships, traineeships and T Levels amongst students, parents, carers, teachers and careers advisers. All activities are mapped to the eight Gatsby Benchmarks.



What support is available?

The programme offers a range of free and engaging activities, workshops and resources, which include:

STUDENTS

- Apprenticeship and traineeship application workshops
- Awareness assemblies
- Mock assessment centre workshops
- Mock interview sessions
- Careers fairs
- 'Career starter' apprenticeship sessions



TEACHERS & CAREERS ADVISERS

- Awareness presentations
- Teacher CPD / inset days
- Free resources (see below)

PARENTS & CARERS

- Awareness presentations
- Attendance at parents' events
- Monthly Parent & Carer resources

LEARNING & DEVELOPMENT

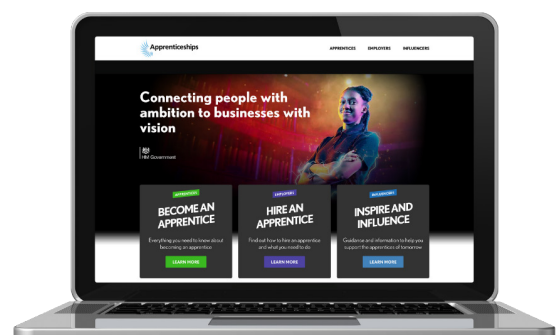
New for 2022/23, we are offering an online learning & development programme for teachers, careers advisers, parents and carers. The programme will increase awareness and confidence around apprenticeship, traineeships and technical education and will be available to join live and on catch-up.

<http://amazingapprenticeships.com/workshops-webinars>

Free inspirational resources

Access a range of free and exciting resources on www.apprenticeships.gov.uk, including:

- Subject posters
- Case study films
- Activity packs
- Application guides



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How does it work?

There are 4 expert delivery partners across the country who deliver the activities and workshops on behalf of the Department for Education:

bltraining

North

www.bl-training.org.uk



Midlands

www.workpays.co.uk



South

www.cxx.org



London

www.educationdevelopmenttrust.com



Amazing Apprenticeships are also a partner of the ASK programme. Their role is to develop the content for activities & workshops, create supporting resources and manage the newsletter for the programme.

Visit: <https://amazingapprenticeships.com/about-ask>

How to book

1. Submit a short online form to request support for your school or college: <https://www.apprenticeships.gov.uk/influencers/submit-an-ask-request>
2. Attend a planning meeting (virtually or in person) with your local delivery partner to discuss the support available and the needs of your school/college.
3. Book in the activities that will best meet the needs of your students, teachers, parents and carers.

If you have any problems with the form, please email ask.programme@education.gov.uk