



THE SCHOOL & COLLEGE GUIDE TO NATIONAL APPRENTICESHIP WEEK 2023



Apprenticeships

National Apprenticeship Week
6th to 12th February 2023

**FREE RESOURCES & SUPPORT
TO CELEBRATE #NAW2023**

www.amazingapprenticeships.com/naw

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This guide is designed to provide you with a useful overview of everything you will need to help you celebrate National Apprenticeship Week in your school or college. We hope you find it useful and have a brilliant NAW2023!

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INTRODUCTION: #NAW2023

What is National Apprenticeship Week?

National Apprenticeship Week (NAW) is the biggest week in the Apprenticeships calendar!

It is an annual, week-long celebration of apprenticeships and anyone involved with them. The week brings together everyone passionate about apprenticeships to celebrate the value, benefit and opportunity that apprenticeships bring.

Key facts:

- 2023 will be the 16th NAW, having originally started in 2007.
- It runs from Monday 6th – Sunday 12th February 2023.
- It includes thousands of activities and events, both in-person and online, across England.
- There will be a huge media presence, with interviews and news articles throughout the week.
- Each year, the week has a theme. This year it is 'Skills For Life'



- The Department for Education has also released a Toolkit. naw.appawards.co.uk



Why should schools and colleges get involved?

Schools and colleges play a key role in ensuring that students and their families are informed about apprenticeships (and other post-16 and post-18 options).

The week provides a central focus and opportunity for schools to position apprenticeships as a positive and exciting option, showcasing the wide range of employers, apprentices and their success stories.



The Amazing Apprenticeship team members meeting the former Minister for Skills, Alex Burghart and Bim Afolami MP in October 2021.

SUBJECT LEVEL RESOURCES

A fantastic range of resources are available for teachers to use with students in the classroom. All resources can be downloaded from:

www.amazingapprenticeships.com/naw



3 MINUTE OVERVIEW FILM

This useful film provides an overview of the week and the free resources available for you to use, all in just 3 minutes!).

amazingapprenticeships.com/resource/naw2023-3-minute-explainer-film



SUBJECT FILMS 'THINK APPRENTICESHIPS'

A collection of 12 x 90 second films, linking each subject to potential apprenticeship careers. Download the film that links to your subject and play it to your students.

amazingapprenticeships.com/think-apprenticeships-films



SUBJECT POSTERS

A collection of 12 colourful and informative subject posters linking to potential apprenticeship careers. Download the poster that links to your subject and display it in your classroom.

amazingapprenticeships.com/resource/school-subject-posters

Posters are available for:

- Art & Design
- Business Studies
- Drama & Music
- English
- Food & Nutrition
- Geography
- History
- ICT & Computing
- Languages
- Maths
- PE & Sport
- Science

FILMS & APPRENTICE STORIES

Using examples of real-life apprentices can be a brilliant way to show students the wide range of apprenticeship career opportunities available. All films can be downloaded from:

amazingapprenticeships.com/apprentice-stories



APPRENTICES ARE AMAZING

This powerful 90s film showcases apprentices in roles from firefighter to working in parliament, and gently tackles misconceptions about the types of role you could have as an apprentice.

amazingapprenticeships.com/apprenticeships



INDIVIDUAL APPRENTICE STORIES

Each of the apprentices featured in 'Apprentices are Amazing' (above) also has an individual story available to download and watch.

You can also download the accompanying 'Resource Bundle' which includes:

- A lesson plan
- A student worksheets
- A PowerPoint presentation

amazingapprenticeships.com/apprentice-stories



GREEN FILM (LONG & SHORT)

These inspirational films (long version - 11 minutes / short version - 90s) showcase apprentices working in roles that help the environment, reduce carbon emissions and protect the planet.

amazingapprenticeships.com/green-careers-week

APPRENTICESHIP ARCADE

New for 2023, we are launching the 'Apprenticeship Arcade' which will feature a suite of fun and engaging games for students.
www.amazingapprenticeships.com/naw



Available from Weds 11th January 2023

Engage students in your classroom, or set them enjoyable (yet educational) home learning tasks through the brilliant new Apprenticeship Arcade. The suite of games provide interactive and fun ways for students to explore and learn about apprenticeships, whilst working in groups or individually.

Please note that some games will require a small amount of setting up beforehand, such as registering for a free account or ensuring that teams are created and students allocated into different groups. This will help to save you time in your lesson and should ensure that any potential problems such as firewalls or software updates can be sorted before your lesson starts.

The Apprenticeship Arcade will be available from the 11th January 2023.
www.amazingapprenticeships.com/apprenticeship-arcade

CREATE A CLASSROOM DISPLAY

Amazing Apprenticeships has released a colourful new 'apprenticeship display pack' which can be downloaded free of charge. Please visit: www.amazingapprenticeships.com/resource/free-digital-display-pack/



KGA Academy, Calne, Wiltshire

CLASSROOM DISPLAY

Download the free 'Apprenticeship Classroom Display' pack and set up a colourful and interesting display within your classroom to engage students. amazingapprenticeships.com/resource/free-digital-display-pack

SOME IDEAS TO UPDATE YOUR EXISTING DISPLAY

If you've already set up your school's apprenticeship display, here are some ideas for ways that you could update it in celebration of National Apprenticeship Week.

- Add a colourful banner to your display board "This week is National Apprenticeship Week"
- Add a QR code for students to scan, which will take them to our brand new Amazing Arcade (see page 6 of this guide)
- Add some colourful balloons or bunting.
- Attach some case studies featuring former students who are now apprentices.
- A group of students could answer the questions and attach them to the display board.

These are just some suggestions. You could also ask your students and colleagues if they have any ideas for your display board.



Pro Start Training, Nottingham



Moulsham High School, Chelmsford



Lawnswood School, Leeds

RAPID READS

A series of 'Rapid Reads' (1 - 3 pages) have been produced to support students, teachers, parents and anyone that is interested to understand and explore apprenticeships and technical education. Download from amazingapprenticeships.com/resources



RAPID READS

A collection of fact sheets that are designed to quickly inform the reader about key topics.

- What is an apprenticeship?
- What is a degree apprenticeship?
- Apprenticeship finances
- Apprenticeship levels explained
- End Point Assessment explained
- Finding the best apprenticeship for you
- Relocating for an apprenticeship
- Top Tips to find a green apprenticeship
- How do I write a CV?
- Writing a covering letter
- New GCSE Grades explained
- What are T Levels?
- What are traineeships?
- What is the Baker Clause?
- What is the Provider Access Legislation?
- What support can I expect from my child's school?

amazingapprenticeships.com/resource/rapid-read-bundle



HOW TO APPLY FOR AN APPRENTICESHIP

Your step-by-step guide to applying for an apprenticeship. Information and advice for every stage of the apprenticeship recruitment process.

The guide includes:

- How do I apply for an apprenticeship?
- Describing your skills, strengths and experiences
- Researching a company before applying

amazingapprenticeships.com/resource/guide-to-applying-for-an-apprenticeship

THE ASK PROGRAMME

Through the Apprenticeship Support and Knowledge for Schools and Colleges programme, funded by the Department for Education, you can also access the following free resources.



NAW STUDENT ACTIVITY PACK & TEACHER ANSWER BOOKLET

An activity pack, designed for students in years 7 - 13 containing 10 different activities from case study word-fills to crosswords.

Student Activity Pack

amazingapprenticeships.com/resource/ask-naw2023-student-activity-pack

Teacher answer booklet

amazingapprenticeships.com/resource/ask-naw2023-teacher-answer-booklet



DISPLAY SCREENS & COMMS

A useful comms pack including visual display screen graphics to be used in and around your school or college, pre-written newsletter and social media messaging.

amazingapprenticeships.com/resource/ask-display-screens-for-naw2023



BOOK THE ASK PROGRAMME - ALL YEAR

The Apprenticeship Support & Knowledge for schools and colleges programme (ASK programme) is fully funded by the Department for Education and supports schools and colleges in England to increase awareness of apprenticeships, traineeships and T Levels. Book your sessions for any time in the year.

amazingapprenticeships.com/about-ask

THE ASK PROGRAMME

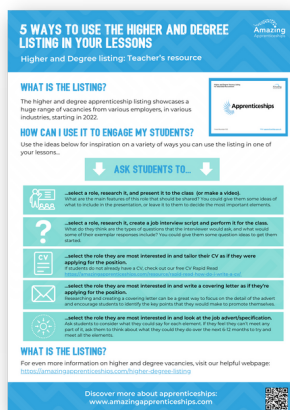
Through the Apprenticeship Support and Knowledge for Schools and Colleges programme, funded by the Department for Education, you can also access the following free resources.



HIGHER & DEGREE LISTING

The Higher & Degree listing showcases hundreds of vacancies from various employers throughout England for apprenticeship vacancies starting in 2023. The latest listing can be downloaded from the Amazing Apprenticeships website.

amazingapprenticeships.com/higher-degree-listing



ACCOMPANYING RESOURCE

This resource provides teachers with 5 interesting ways to explore the Higher and Degree listing with students. Tasks include selecting a vacancy to present to the class, creating a job interview script, creating CVs and covering letters, and matching their skills to the job description.

amazingapprenticeships.com/resource/5-ways-to-use-the-higher-degree-listing-in-your-lessons



FREE LEARNING & DEVELOPMENT WEBINARS

New for 2023, Amazing Apprenticeships are hosting monthly Learning & Development Webinars for Teachers, Careers Advisers, Parents and Carers to learn more about apprenticeships and technical education.

Book onto free workshops to watch live, or on demand. amazingapprenticeships.com/workshops-webinars

HOME LEARNING IDEAS

Use this sheet for inspiration if you're thinking about setting apprenticeship-themed homework tasks for your students.

HOMEWORK TASK 1: FUN AND GAMES

Set your students some independent games to play on our Amazing Arcade (see page 6). You could ask them to record their score, share with you what they found most interesting or surprising, and even ask them to design their own apprenticeship game for 2024!

HOMEWORK TASK 2: FAMOUS FACES

See if you can find at least 5 famous people who did an apprenticeship and create a poster, factsheet or short video about them. You could include a quote from them, why they did an apprenticeship and what their career path was like. How many famous apprentices can you find? And what are they famous for?

HOMEWORK TASK 3: POSTER CREATION

Create a poster showing:

- All subjects at your school and some apprenticeships they could lead to
- One school subject and lots of apprenticeships they could lead to

Remember to use the subject posters and films as inspiration (see page 4).

HOMEWORK TASK 4: APPRENTICE INFLUENCERS

Look online and find some apprentices who are using social media to promote apprenticeships. Watch or read some of their content and identify the 3 key messages that they share. Find some inspiring quotes from them and make them into a poster, gif, or image that can be used on social media.

HOMEWORK TASK 5: MY DREAM EMPLOYER

Think of a company that you like or would like to work for and research if they offer apprenticeships. If they don't, is there a similar company who does? Produce a report on the company's apprenticeship offer. When do they recruit? Which programmes do they run? How many do they recruit?

HOME LEARNING IDEAS

Use this sheet for inspiration if you're thinking about setting apprenticeship-themed homework tasks for your students.

HOMEWORK TASK 6: INTERNATIONAL OPPORTUNITIES

Research apprenticeships you can do that give you the opportunity to live and work abroad and potentially use your foreign language skills. Be ready to tell the class about one of the apprenticeships and share some of the highlights of the role and company.

HOMEWORK TASK 7: WHAT'S YOUR APPRENTICESHIP STORY?

Find someone you know who has completed an apprenticeship. Create a list of interview questions and send it to them or set up an interview. Write up their answers into an article, or get creative and turn it into a film, a poster, or a presentation including photos and images (if available).

HOMEWORK TASK 8: LIGHTS, CAMERA, ACTION!

There are lots of apprenticeships in the creative sector, including theatre and film. Research and select an apprenticeship, and create a fact file on the role. You could include what the role involves, images, employers in the creative sector and case studies of any interesting apprentices you find.

HOMEWORK TASK 9: THE HISTORY OF APPRENTICESHIPS

Apprenticeships have changed a lot over the years. Do some research on the history of apprenticeships and create a timeline of key events. For example, when was the first apprenticeship created? What have been some of the more recent developments to note?

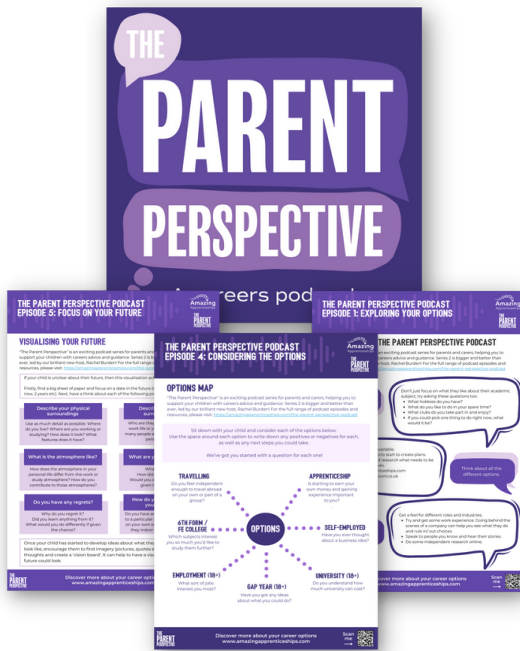
HOMEWORK TASK 10: GREEN APPRENTICESHIPS

There are lots of 'green' apprenticeships that are contributing to the government's Net Zero target. Encourages students to research green apprenticeships and be ready to explain how they are 'green'.

amazingapprenticeships.com/green-careers-week

ENGAGING PARENTS & CARERS

Parents and carers are a key part of any young person's decision making process. Don't worry - we've got them covered too!



THE PARENT PERSPECTIVE PODCAST

Brought to you through a collaboration with Amazing Apprenticeships and Not Going To Uni, the brilliant podcast is hosted by highly acclaimed broadcaster and journalist, Rachel Burden and produced by award-winning journalist, Steve Bland. This podcast is a great starting point and features accompanying resources for parents and carers to use with their child(ren).

amazingapprenticeships.com/the-parent-perspective-podcast

HOSTING A PARENTS /CARERS EVENT

Use this quick checklist if you are considering hosting an apprenticeships event for parents and carers in your school or college.

- Speak to your Careers Leader to check their plans.
- Book the hall or another suitable space.
- Approach guest speakers. For example this could include; local employers, past-students who are now apprentices, local experts, your school/college Enterprise Adviser.
- Add the event to your school calendar and set up a registration / booking system if needed.
- Invite key staff, including the Senior Leadership Team.
- Invite your parents / carers. For example this could include; adding it to your website, arranging for messages to go out via social media and/or Parentmail, including it within newsletters, sending out personal invitations, alerting students through assemblies/tutorials.
- Consider which of the free resources you could print or send out in advance.
- Make arrangements for refreshments.
- Liaise with your IT team about the equipment required.
- Arrange for presentations or a recording to be made available afterwards.
- Evaluate the success - formally or informally - and record the impact of the event.

EVENTS & ACTIVITIES

There will be a large number of events happening In the weeks leading up to National Apprenticeship Week, and throughout the week itself. They are free of charge to attend and cover a variety of topics.



TUESDAY 7TH FEB 2023: 11:10 - 11:40

The Big Assembly 2023 (online broadcast) at 11:10am
 Discover apprenticeships from a variety of angles, hearing from apprentices and employers.
bigassembly.org



WEDNESDAY 8TH FEB 2023: 15:30 - 16:00

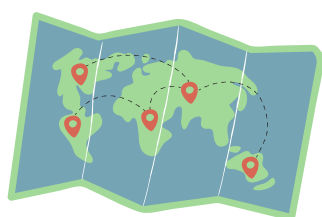
Webinar: How to impress employers 15:30 - 16:00
 Hear directly from employers about the best ways to impress them and a leave a positive lasting impression at the apprenticeship interview.
amazingapprenticeships.com/workshops-webinars



FOLLOW THE THEMES OF THE WEEK

There is a different theme for each day of the week.

Monday 6th February =	NAW2023 is live!
Tuesday 7th February =	Employer Tuesday
Wednesday 8th February =	Apprentice Wednesday
Thursday 9th February =	T Level Thursday
Friday 10th February =	Celebration Friday
Saturday 11th February =	Parents and Carers Day
Sunday 12th February =	Selfie Sunday

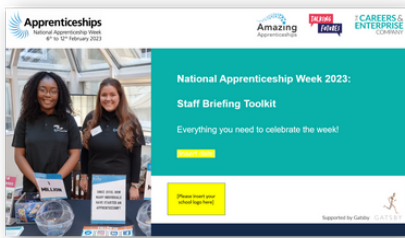


NATIONAL EVENTS CALENDAR

A full events calendar, featuring a range of different events and activities happening throughout the country is available to view and search.
naw.appawards.co.uk

FOR CAREERS LEADERS

The Careers Leader role in a school or college is key to the success of the week. This page sets out some of the ways that you can support your colleagues to be involved in the week.



HOSTING A SCHOOL/COLLEGE BRIEFING

An off-the-shelf presentation about National Apprenticeship Week that can be tailored to your school or college. It is designed to last approximately 10-15 minutes and to engage and inspire your colleagues in the different ways they can get involved in the week.

amazingapprenticeships.com/resource/how-to-host-a-staff-briefing-toolkit-naw2023



PARENTAL ENGAGEMENT GUIDE

Help tackle some of the misconceptions around apprenticeships and technical education routes by using this guide. It shares information on how to include parents as well as all teaching staff.

[Resources.careersandenterprise.co.uk/resources/talking-futures-parental-engagement-national-apprenticeship-week](https://resources.careersandenterprise.co.uk/resources/talking-futures-parental-engagement-national-apprenticeship-week)

	Monday	Tuesday	Wednesday	Thursday	Friday
Year 7					
Year 8		E.g. Events presentation: working at the start of the workshop week		E.g. What is an apprenticeship? Parents presentation & Meet up discussion from the week	
Year 9					E.g. Visit to a local employer during National Apprenticeship Week
Year 10			E.g. Presentation from an FE provider about technical and vocational routes offering alternative learning routes		
Year 11	E.g. Apprenticeship of the Year during National Apprenticeship Week				
Parent offer	<ul style="list-style-type: none"> Apprenticeship opportunities and technical education routes presentation with opportunities for questions and answers on the day Apprenticeship of the Year during National Apprenticeship Week 	<ul style="list-style-type: none"> Share with the college or school regarding the presentation and the opportunities for questions and answers on the day Apprenticeship of the Year during National Apprenticeship Week 	<ul style="list-style-type: none"> Share with the college or school regarding the presentation and the opportunities for questions and answers on the day Apprenticeship of the Year during National Apprenticeship Week 	<ul style="list-style-type: none"> Share with the college or school regarding the presentation and the opportunities for questions and answers on the day Apprenticeship of the Year during National Apprenticeship Week 	<ul style="list-style-type: none"> Share with the college or school regarding the presentation and the opportunities for questions and answers on the day Apprenticeship of the Year during National Apprenticeship Week
Other staff	<ul style="list-style-type: none"> Staff working on presentation for parents and staff during NAW week Share with the college or school regarding the presentation and the opportunities for questions and answers on the day Apprenticeship of the Year during National Apprenticeship Week 				

EDITABLE PLANNER

Use this editable planner to see what activities you have in place for students and to identify opportunities to extend that learning to parents.

[Resources.careersandenterprise.co.uk/resources/talking-futures-parental-engagement-national-apprenticeship-week](https://resources.careersandenterprise.co.uk/resources/talking-futures-parental-engagement-national-apprenticeship-week)

YOUR CHECKLIST: NAW2023

Use this checklist to ensure you've got everything covered and to make your week as successful (and easy) as possible.

1

As soon as possible

- Visit amazingapprenticeships.com/naw and familiarise yourself with the resources for your subject.
- Download anything that you would like to use.
- Speak to your Careers Leader about the plans in your school / college.

2

From the 11th January 2023

- Visit the Apprenticeship Arcade and select your games.
- Set up any accounts or personalisation that you may need.
- Speak with your IT department to ensure that students will be able to access the platforms from within school.

3

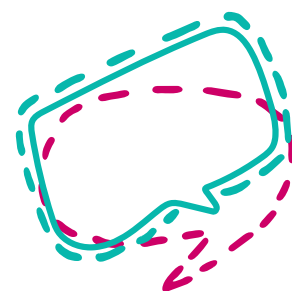
The week before (w/c 30th January 2023)

- Consider which lessons you might be able to include apprenticeships within.
- Use the homework ideas (see pages 11 - 12)

4

During the week

- Remember to post on social media and share your activities. Tag in [@AmazingAppsUK](https://twitter.com/AmazingAppsUK) and use the hashtag [#NAW2023](https://twitter.com/AmazingAppsUK) in your posts.



Give us a follow!



Instagram



Linked In



Twitter



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