

## Retail Apprenticeship What skills do you gain?

**It's not just about stacking shelves!**

### RETAIL

Learn about all areas of retail and how a store works across all areas.

### BUSINESS

Develop an understanding of how a business works - on a store and national level.

### CUSTOMER SERVICE

Develop customer service and communication skills in a wide range of scenarios.

### SOCIAL MEDIA

Gain knowledge of the impact social media has on brand reputation.

### TECHNOLOGY

Become proficient at using a range of different technologies.

### FINANCE

Handle money and using financial operations in real-life situations.

### STOCK

Learn to manage stock availability using systems and procedures.

### PRODUCT PLACEMENT

Develop an understanding of product placement promotional activities.

### TEAMWORK

Build your people and teamwork skills by working with a wide variety of colleagues.

### TIME MANAGEMENT

Progress your time management skills and learn how to prioritise tasks.

### PROBLEM-SOLVING

There will be lots of opportunities to develop your problem-solving skills in retail.

### COMMUNITY

Gain knowledge of supporting local communities.

