Please use the messages below for inspiration to announce the dates of the week to parents, carers, students, and other followers. You can cut and paste, edit or create your own if you prefer.

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| --- | --- |
| 1 | National Apprenticeship Week will run from 6 – 12 Feb 2023. Save the date and look out for more information about how (insert name of school / college) will be getting involved! #NAW2023 @apprenticeships |
| 2 | We will be celebrating National Apprenticeship Week 6 – 12 Feb. We are proud to inform our students about all of their options when they leave (insert name of school / college) and @apprenticeships are an excellent choice. #NAW2023 |
| 3 | Did you know it’s National Apprenticeship Week from the 6 – 12 Feb? We will be arranging a series of informative sessions for students and parents to learn about @apprenticeships. Keep an eye on the school website for more info! #NAW2023 |

We have included an image of the National Apprenticeship Week logo which can be used to accompany your tweets.

Feel free to tag in the following accounts for further engagement:

* @Apprenticeships
* @AmazingAppsUK

Regional ASK programme accounts:

* North - @NorthASK
* Midlands - @workpays
* South - @ASKSouthRegion
* London - @ASKLondon3

A picture containing company name

Description automatically generated