

AMELIA @ COCA-COLA APPRENTICE STORY



Overview

Amelia is an award-winning mechanical and engineering apprentice at Coca-Cola. She is doing a level 4 engineering apprenticeship on a 4-year programme. This lesson plan has been designed for teachers to use Amelia's story to inspire students to discover more about the broad range of apprenticeships available. Through her film, Amelia shares her apprenticeship story, her daily tasks and what she loves about being an apprentice.

Preparation

Download the 'Amelia @ Coca-Cola' **resource bundle** from the [Amazing Apprenticeships website](https://www.amazingapprenticeships.com), which includes:

- Amelia's Story Lesson Plan
- A supporting **PowerPoint** slide deck featuring the Coca-Cola logo, imagery and key questions for the lesson.
- The student **worksheet**

Gatsby Benchmarks

- 1 A stable careers programme
- 4 Linking curriculum learning to careers
- 5 Encounters with employers/employees

Aims

- ✓ To develop an understanding of apprenticeships as a pathway for post-16s.
- ✓ To increase awareness of the range of apprenticeship job roles and levels available.

Objectives

Students will be better able to:

- Describe what being an apprentice at Coca-Cola Europacific Partners is like.
- Explain the different routes into an apprenticeship and the different types of support available.
- Explore the benefits of being an apprentice.

Warmer (5 minutes)

Use the PowerPoint presentation to show the students the discussion questions (slide 2) and ask for some suggestions for the questions: 'What do people win awards for? Can someone win an award for doing their job? Do you know anyone that has won an award for their work?'

Watching (6 minutes)

Show slide 3 (Amelia's image and Coca-Cola logo) and introduce her to the students using the overview above. Ask the students to watch the film (slide 4) and explain they will be answering True / False questions.



After watching and feedback (10 mins)

Now that students have watched the film, ask them to work in pairs to complete the True / False activity on the worksheet.

Feedback:

You may choose to watch the film again to check the answers or you can show the answers on the slides (slide 5).

1. Amelia is a first-year mechanical engineering apprentice at Coca-Cola.

False - she is a third-year apprentice.

2. Amelia's daily routine never changes.

False - she can't describe her typical day.

3. She is also studying programming as part of her apprenticeship.

True - Programming and automation is a big part of her career's future.

4. She goes to college 5 days a week.

False - In her first year this was true but now she goes once a week.

5. Amelia met her employers at school.

True - they spoke to her after she gave a presentation about her work experience.

6. Amelia wanted to go to university.

False - she is a more practical learner and felt university wasn't the right option for her.

7. Amelia only loves one thing about her apprenticeship at Coca-Cola.

False - she loves everything about it!

8. Amelia's advice for students is to definitely consider an apprenticeship.

True - she advises that students should 'give it a go!'

9. Amelia says that plumbing and engineering are the only apprenticeship options.

False - she says that there are so many to choose from!

10. She says that an apprenticeship is similar to going to university in some ways.

True - she says you may have the option to move away from home and also meet other apprentices within the organisation.

Discussion task (9 minutes)

Explain to the students that Amelia had to go through an interview process before starting her apprenticeship at Coca-Cola.

Ask them to imagine that they have an interview for an apprenticeship position next week and they need to prepare for it.

Ask them to work in pairs or groups to rank the items on the list (slide 6) in order of importance of what to do when preparing for an interview.

Items to rank: *Choose what to wear, look at your CV, research the organisation, plan some answers (strengths and weaknesses), prepare some questions to ask the interviewer.*

Feedback:

Ask for their ideas and encourage them to give reasons for their answers. Explain that all of the items on the list are important.

Homework Task:

Ask the students to go to the [Amazing Apprenticeships website](https://www.amazingapprenticeships.com) and read the Rapid Read article 'Find the best apprenticeship for you' and make notes on what they think are the two most important suggestions - they can feed this back to the class in the next lesson. They can also take the 'Which apprenticeship am I?' quiz (the link is also in the Rapid Read article) and then report back to class to let everyone know what their future career might be!

Extension Activity Suggestion:

Ask the students to find out about other apprenticeship opportunities at Coca-Cola Europacific Partners and decide which job would they like to do at Coca-Cola.

<https://www.ccep.jobs/apprenticeships>

