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EMAAN WARRAICH

JOURNALIST APPRENTICE



BBC

WHICH APPRENTICESHIP ARE YOU DOING?

I was previously on the BBC fast track journalism apprenticeship.

WHAT LEVEL IS YOUR APPRENTICESHIP?

Higher (level 5).

WHAT DO YOU DO?

As an impact journalist for the World Service my job includes producing digital content for over 40 language services and coming up with new and creative ways of telling stories. I am tasked with creating secondary content, deciding the strongest news lines and creating social assets, digital cut downs and news pieces for different social media platforms. I aim to ensure content has a visible impact and reaches young and underserved audiences.

"A WORD AFTER A WORD AFTER A WORD IS POWER."

MARGARET ATWOOD



WHAT IS THE MOST EXCITING PROJECT YOU HAVE WORKED ON?

My most exciting project as an apprentice was when I got to be a reporter on the TV show Politics Live for my own original story. I pitched, edited and reported for a video story on youth loneliness which was broadcast on TV, published on the politics online page and the BBC politics Twitter account. Through my digital video I aimed to understand why the loneliest people in society are perhaps not the older age group you might think, but are more likely to be aged 16 to 24. I spoke to younger people and the Minister for Loneliness, Stuart Andrew, about the stigma of being alone, and the help that is, or is not, on offer. My video aimed to empower young people to feel less ashamed about loneliness, understand that help is available and that they are not alone in feeling lonely.

WHAT IS YOUR PROUDEST APPRENTICESHIP MOMENT?

My proudest moment was being shortlisted for the National Council for the Training of Journalists Awards for Excellence for the equality, diversity and inclusion category. Whilst on my apprenticeship I took pride in creating original articles that focused on giving a voice to marginalized and underrepresented communities across the UK and beyond. An example of my original journalism for diverse audiences includes my reporting on what it was like for Muslim MPs fasting during Ramadan, and how they coped with fasting and parliamentary duties. I have also written articles focusing on the struggles of disabled people during the cost of living crisis, period poverty and the ethnicity pay gap. I am passionate about using the power of journalism to empower others and let marginalized communities and individuals have a platform.

WHICH FEMALE INSPIRES YOU AND WHY?

I am inspired by Malala Yousafzai and her activism regarding human rights, education, and women's rights. I am also inspired by how she continues her campaign through the Malala Fund which empower girls into education at a local, national and international level.

