



NAOMI OGUNDIRAN

LOGISTICS AREA/SHIFT MANAGER  
APPRENTICE



## WHICH APPRENTICESHIP ARE YOU DOING?

I am currently completing the Level 5 Operational and Departmental Manager Apprenticeship and then progressing onto the Level 6 Chartered Manager Apprenticeship.

## WHAT LEVEL IS YOUR APPRENTICESHIP?

Higher (level 5).

## WHAT DO YOU DO?

Every 4 months I rotate to work within a different department in Amazon Logistics. Currently, I am on 'Shift Manager Delivery Operations' and my typical tasks include:

- Monitoring and auditing plans for delivery service partners
- Managing a sortation area
- Developing health and safety initiatives
- Leading teams and integrating new starters
- Promoting best practice and continuous improvement
- Working alongside a network of delivery contractors
- Overseeing and ensuring On-The-Road Capacity for deliveries
- Carrying out performance reviews with Delivery Service Partners
- Analysing data and producing reports to improve the relevant Key Performance Indicator Metrics



## WHAT IS THE MOST EXCITING PROJECT YOU HAVE WORKED ON?

The most exciting project I have worked on was setting up an Apprenticeship Hub, in celebration of NAW2023. I hosted this onsite at my workplace to encourage, promote and educate colleagues about current opportunities. This meant not only providing advice and information, but also debunking some common misconceptions surrounding apprenticeships. I really enjoyed the chance to network as well as share my personal experience as an apprentice.

## WHAT IS YOUR PROUDEST APPRENTICESHIP MOMENT?

My proudest apprenticeship moment (so far) was being shortlisted as a finalist at the Multicultural Apprenticeship Awards 2023! This was such an amazing opportunity, and I really enjoyed the awards night that took place in Birmingham.

## WHICH FEMALE INSPIRES YOU AND WHY?

I am inspired by Reme Nicole. I enjoy her content, as she documents her career journey and lifestyle, as well as her transparency and outlook which reflect those of a leader. Her attitudes towards career and life champion why it is important to make the most of every opportunity, in every space you find yourself in, good or bad - this means choosing to see the light in everything. Reme's perspectives on risk provide an understanding as to why the choice to be bold and step outside of your comfort zone will often be a very rewarding one. As an apprentice aiming to progress in my own career, I find that I resonate with this approach more and more. When adopted, this positive ethos can carry any individual so far - inside AND outside of the workplace. I try to apply a similar perspective to my own day to day career and life.

**“OUTSIDE OF THE COMFORT ZONE IS WHERE  
GROWTH REALLY TAKES PLACE.”**

